



Smart Regions BIA Accelerator Programme

Welcome to BIA Accelerator a dynamic fast paced Food & Drink programme for brave challenger SME brands to excel and expand.

Transform Your Food Business in 2025–2026 with the BIA LUAS Accelerator Programme

Are you ready to fast-track your growth, sharpen your strategy, and secure investment for your food business?

The **BIA LUAS Accelerator** is your gateway to structured, high-impact business framework – tailored specifically for ambitious food and drink SMEs in Ireland.

Five Powerful Modules – One Transformational Journey

Each workshop includes a full-day immersive session, with 1:1 follow-up mentoring to apply workshop learning and insights directly to your business plan. Providing bespoke outputs and tangible takeaways to support your business growth and scale.



SME Business Breakfast **BIA Boost** our monthly online webinars for accelerator participants with guest speakers providing insight and dynamic learning opportunities with live Q & A sessions to assist SMEs with the knowledge to sustain and grow their businesses

Unmissable Value – Heavily Subsidised via Smart Regions Funding

Market Value: €5,600

Participant Price: €1,400 (includes all five modules, immersive training, expert mentorship, private 1:1 post workshop support sessions, supply of tangible business plan components tailored to your business)

Who Should Apply?

Food and drink entrepreneurs, early-stage startups, and scaling SMEs ready to unlock investment reduce waste optimise cost of sales reductions, lean out operations, future-proof their supply chains and build a sustainable business framework.

To avail of this high-impact opportunity. For more information and to secure your place please contact:

Lynn Harte Smart Regions Programme Manager

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*This programme is heavily subsidised under the Smart Regions Enterprise Innovation Scheme. Funding is provided under *De Minimis Aid rules, and your participation qualifies as receiving a pass-through grant supported by Enterprise Ireland via the ERDF Northern & Western Regional Programme 2021–2027. Relevant declarations will be required during registration to ensure compliance.*

****De Minimis aid is a specific type of state aid granted to SMEs which cannot exceed €300,000 over any rolling three-year period to any one enterprise Commission Reg No 2023/2831***

Smart Regions is co-funded by the Government of Ireland and the European Union through the ERDF Northern & Western Regional Programme 2021 –2027



Rialtas na hÉireann
Government of Ireland



Arna chomhchistiú ag
an Aontas Eorpach
Co-funded by the
European Union



Tionól Réigiúnach
an Tuaiscirt & an Iarthair
Northern & Western
Regional Assembly



**Enterprise
Ireland**

	<p>Equipping your production process to scale, what equipment is right for your process, finance and equipment options(lease/rent/buy) equipment for growth</p>
	<p>Supplier Contracts, Customer Specifications, procurement strategy, buying power and negotiation skills, supplier cost management for scale</p>
	<p>Building Your Innovation Pathway a hands-on session with a product development consultant on how to translate consumer insight into real-world prototypes</p>
	<p>Futureproof your business, your product and your process for sustainable growth, identify cost savings through removal of excess waste to scale for cost efficient success</p>
	<p>Branding, Pitching, Marketing, Investor Readiness & Live Pitching to a Food & Drink Investment Fund currently searching for their next SME to invest in.</p>

BIA Accelerator – Dare to Grow